

Chanon (Paul) Klaichang

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Professional Summary

Creative and collaborative Graphic Designer with extensive agency experience, adept in delivering compelling visual solutions for diverse clients. Proven ability to manage multiple projects, maintaining consistency across print and digital media. Exceptional communication skills paired with strategic thinking and problem-solving capabilities, consistently leveraging current trends and technologies to deliver impactful designs and drive client success.

Core Competencies

- Strong Agency Experience & Client Management
- Expertise in Print, Digital, Web, and Social Media Design
- Exceptional Creativity and Strategic Problem-Solving Skills
- Proven Ability to Handle Multiple Concurrent Projects
- Outstanding Collaboration and Communication Abilities
- Knowledge of Industry Trends and Competitive Landscapes
- Proficient in Adobe Creative Suite, Blender, and WordPress
- Brand Integrity and Consistency

Professional Experience

Art Manager / Senior Graphic Designer

International Development Company, Roanoke, Texas | Nov 2015 – Jul 2024

- Worked closely with diverse clients including leading brands such as Honeywell (LED Lighting) and Westinghouse (Solar Lighting) to develop engaging and strategic designs across digital, print, and social media platforms.
- Successfully managed high-volume, fast-paced agency workflows while meeting tight deadlines and maintaining outstanding visual standards.
- Implemented project management tools to streamline processes, optimizing team collaboration and improving productivity.
- Created and maintained detailed brand guidelines, ensuring design consistency across multiple client channels and campaigns.
- Designed impactful email campaigns, dynamic social media content, interactive websites, product packaging, trade-show materials, and promotional graphics, consistently exceeding client expectations.

Education

Bachelor's degree in art education

Chulalongkorn University, Bangkok, Thailand

Minor: Graphic Design

Technical Skills

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, Acrobat
- **3D Modeling:** Blender
- **Web Management:** WordPress
- **Office Tools:** Microsoft 365 (Word, Excel, PowerPoint)
